



SaSAA

Smart and Sustainable
Action Association

SMART AND SUSTAINABLE CITIES PROGRAM

We look forward to bringing
smart and sustainable
solutions to cities.



CITIES PROGRAMS

SaSAA Cities is a public-private partnership designed to help cities better manage environmental and sustainability issues.

Leveraging strategic alliances and funding from sponsoring institutions, the SaSAA Cities Program will develop transitional capacity in cities and municipal authorities to address environmental risks and make smart and sustainable business decisions.

The Program will support participating members with on demand environmental data and information services, targeted environmental professional guidance, and robust training and capacity building tools.

- Build capacity to address sustainability and environmental issues
- Make better decisions with respect to sustainability and environmental concerns
- Improve management of sustainability and environmental information and data
- Manage projects and municipal functions that involve complex sustainability and environmental issues

ABOUT SaSAA

The Smart and Sustainable Action Association (SSAA) is a membership based 501(c)(6) non-profit organization formed for the purpose of furthering sustainable development and the achievement of sustainable development goals.

CONTACT

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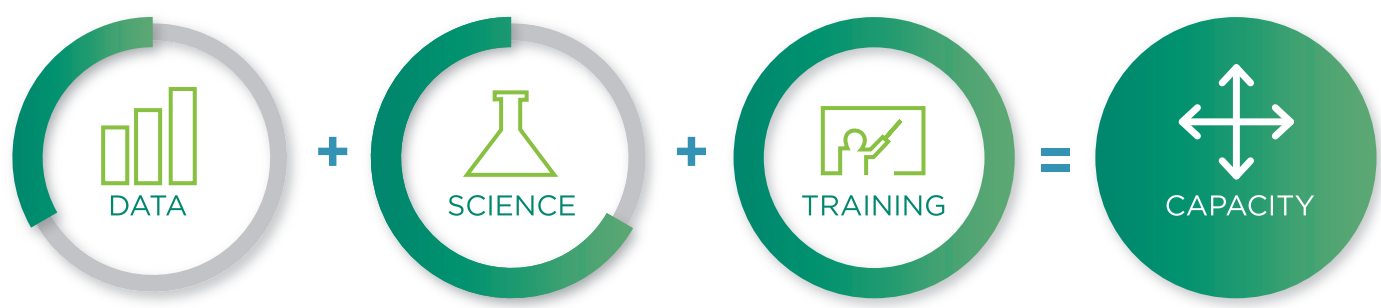
FACING REAL WORLD ENVIRONMENTAL CHALLENGES

The SaSAA Cities Program will assist municipal leaders in addressing real-world environmental and sustainability issues.

Municipal leaders in cities of all sizes face environmental and sustainability issues, and often times lack the necessary tools to address them.

The Program intends to contribute to the resolution of these complex issues and provide cities with supportive knowledge, expertise, and capacity development to manage environmental and sustainability concerns.

The Cities Program is designed to bridge the gap between reality and capacity.



CREATING VALUE AND MITIGATING RISK

Cities face a range of responsibilities that require sustainability and environmental know-how. How can they find value and mitigate risk through the Cities Program and better handle environmental and sustainability issues?

VALUE

Planning / Economic Development

Challenge:

Redevelop Brownsfield in old town.

SaSAA:

- Easy-to-use tools to screen environmental risk and identify candidate properties
- Expert consultation on updating geographic areas for zoning and re-zoning
- Support for securing grant monies

Transportation Systems

Challenge:

Assess roadway alternatives without spending large consulting fees.

SaSAA:

- Tools to screen and identify environmental risks with proposed updates
- Evaluate alternative routes that present less environmental hurdles
- Consulting for environmental liability and best practices for further evaluation

Public Buildings

Challenge:

Redevelop or dispose of derelict public building

SaSAA:

- Tools to screen and identify environmental risks
- Access to SaSAA professional to determine next action (i.e., desktop review, Phase II, evaluations)

MITIGATING RISK

Environmental Management

Challenge:

Environmental issues around purchasing of a used car lot to create municipal facility.

SaSAA:

- Tools to screen environmental risk and investigate known underground storage tank
- Expert consultation to assist with due diligence next steps and appropriate course of action

Resiliency

Challenge:

Economic development project in small gulf-coast city impacted by climate change.

SaSAA:

- Tools to evaluate potential impacts on the environment and better assess climate risk
- Consultation to assist in smart zoning and planning for current and future development
- Assistance with identifying open space and recreational areas vs development opportunities

Public Safety / Information technology

Challenge:

Emergency planning and cataloging of hazardous material users and waste production.

SaSAA:

- Tools to research and identify registered chemical storage and/or hazardous waste generators
- Support in creating and monitoring catalog of properties
- Expert consultation on best practices and establishing process and procedure for monitoring

WHERE DO WE GO FROM HERE?

Sustainability and environmental issues don't just fix themselves.

SaSAA Cities Program intends to launch with a pilot project of up to 10 member cities and/or regional authorities. Entities with low capacity and high need will be prioritized.

「01.」

Align with the National League of Cities

SaSAA and NCL enter an MOU solidifying their cooperation and commitment to the NCL Local Infrastructure Hub.

「02.」

On Board First Cohort of Cities

First Cohort of member cities is identified and a project lead is assigned for preliminary consultation.

「03.」

Work with Cities to Develop a Roadmap

Project lead engages with member city to discuss priorities and develop a roadmap to help support their environmental and sustainability needs.